H&E READERS’ SURVEY

We know what we think about H&E – but now we want to know what you think. We’re always seeking ways to improve the magazine and the services we offer to naturists and naturism. This survey will take just 15 minutes or so to complete, and your time is really appreciated. What’s more, every form will be entered into a prize draw to win £200.

You can complete the form reproduced here and post it to: Readers’ Survey, H&E naturist, PO Box 545, Hull HU9 9JF (photocopies/scans are accepted), or scan and email to survey@henaturist.net. The online version is at www.smartsurvey.co.uk/s/G1J1U. Alternatively, you can download an editable version from www.henaturist.net/readerssurvey, complete it and email it back to survey@henaturist.net. If doing it this way, to make sure your answers are recorded, save the document to your desktop and again once when you’ve finished it, and before emailing it.

The closing date for all formats is October 28, 2018. Questionnaires postmarked on the closing date will be accepted.

Please rest assured that all answers will be treated in the strictest confidence, your personal details (if entering the prize draw) will not be shared with any third parties, and all data will be dealt with in accordance with the GDPR.

The Magazine:

|  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Q1. Do you subscribe to the magazine** | | | | | No | (go to Q2) | | Yes | | | (go to Q3) |
| **Q2. Do you have a standing order with your newsagent?** | | | | | Yes | (go to Q4) | | No | | | (go to Q4) |
| **Q3. As a subscriber, have you asked for…** | | | | | | | Digital | | (go to Q5) | | |
|  |  | | | | | | Paper | | (go to Q4) | | |
|  |  | | | | | | Both Digital and Paper | | (go to Q4) | | |
| **Q4. What is the reason for your preference of a printed magazine?** | | | | | | | | | | | |
| Don’t have the internet at home. | |  | I’m not internet savvy and I don’t want others to know I’m a naturist. | | | | | | |  | |
| Don’t like reading from a screen. | |  | I just want to have something physical in my hands. | | | | | | |  | |
| Another reason? (Please tell us briefly) | | | |  | | | | | | | |

|  |  |  |  |  |  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Q5. How often do you read H&E Naturist?** | | | | | | | | | | | | | | |
| Every Month | |  | | | Occasionally | |  | | | New Reader (less than 6 months) | | |  | |
| **Q6. How long do you spend reading H&E Naturist** (in minutes)**?** | | | | | | | | | | | | | | |
| Up to 30 | |  | | | 31-60 | |  | | | 61-90 | | |  | |
| 91-120 | |  | | | 121 plus | |  | | | Don’t Know | | |  | |
| **Q7. Apart from yourself, how many other people read your copy of H&E Naturist?** | | | | | | | | | | | | | | |
| Just me |  | | 2-5 |  | | 6-10 | |  | 11+ | |  | Don’t Know | |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| Magazine Content  The following was the content for September 2018 issue, can you please tell us if you either: read it and found it very interesting, read it and found it interesting; read it, but have no opinion or Did not read it. | | | | | |
| **Q8. Columns** | | | | | |
|  | Read it and found it very interesting | Read it and found it interesting | Read it, but have no opinion | Read it, but didn’t like it. | Did not read it |
| Opinion |  |  |  |  |  |
| Spanish Eye |  |  |  |  |  |
| Portugal Perspective |  |  |  |  |  |
| Focus on France |  |  |  |  |  |
| Naturist Action Group |  |  |  |  |  |
| Health Notes |  |  |  |  |  |
| Disability Matters |  |  |  |  |  |
| Tangled Web |  |  |  |  |  |
| NUSA Sun |  |  |  |  |  |
| Diary of a Naturist Guesthouse |  |  |  |  |  |

| **Q9. Regulars** | | | | | |
| --- | --- | --- | --- | --- | --- |
|  | Read it and found it very interesting | Read it and found it interesting | Read it, but have no opinion | Read it, but didn’t like it. | Did not read it |
| Your views (letters to the editor) |  |  |  |  |  |
| Nude News |  |  |  |  |  |
| Archives (past editions of H&E and merged titles) |  |  |  |  |  |
| Reviews (videos) |  |  |  |  |  |
| Reviews (books) |  |  |  |  |  |
| Club & Swim Guide |  |  |  |  |  |
| H&E Shop |  |  |  |  |  |
| What’s On |  |  |  |  |  |
| Classified Ads |  |  |  |  |  |
| Personal Ads |  |  |  |  |  |
| Holiday Guide |  |  |  |  |  |
| Puzzles |  |  |  |  |  |

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
| **Q10. What kind of articles would you like to see?**  Please give your opinion on the following suggestions: Very interested; Interested; No interest; Don’t know. | | | | |
|  | Very Interested | Interested | No Interest | Don’t Know |
| UK/European Beaches Reviews |  |  |  |  |
| UK/European Clubs Reviews |  |  |  |  |
| UK/European Resorts Reviews |  |  |  |  |
| UK/European Free-hiking |  |  |  |  |
| North American Clubs and/or Resorts Reviews |  |  |  |  |
| North American Beaches/Free-hiking |  |  |  |  |
| Australasian Clubs and/or Resorts Reviews |  |  |  |  |
| Australasian Beaches/Free-hiking |  |  |  |  |
| Reviews of Clubs/Resorts/Beaches Elsewhere |  |  |  |  |
| Naturist Sport |  |  |  |  |
| Pro-naturist Campaigning (political) |  |  |  |  |
| Food (picnic & bbq recipes) |  |  |  |  |
| Naturist Lifestyle (e.g. gardening) |  |  |  |  |
| Naturist Experiences (real life situations) |  |  |  |  |
| Naturist Humour (cartoons) |  |  |  |  |
| Do you have your own suggestion? Please tell us, continuing on a second sheet if you have to. | | | | |
|  | | | | |

Readers’ information:

|  |  |  |  |
| --- | --- | --- | --- |
| **Q11. What is your nationality?** | | | |
| (a) Australian |  | (g) Irish |  |
| (b) American |  | (h) New Zealander |  |
| (c) British |  | (i) Portuguese |  |
| (d) Canadian |  | (j) South African |  |
| (e) French |  | (k) Spanish |  |
| (f) German |  | (l) Other |  |
| If other, please state your nationality | |  | |

|  |  |  |  |
| --- | --- | --- | --- |
| **Q12. What country do you reside in?** | | | |
| (a) Australia |  | (g) Spain |  |
| (b) Canada |  | (h) South Africa |  |
| (c) France |  | (i) Republic of Ireland |  |
| (d) Germany |  | (j) United Kingdom |  |
| (e) New Zealand |  | (k) United States of America |  |
| (f) Portugal |  | (l) Other |  |
| If other, please state country of residence? | |  | |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Q13. Your age is in the range of…** | | | | | |
| (a) 18-29 |  | (b) 30-39 |  | (c) 40-49 |  |
| (d) 50-59 |  | (e) 60-69 |  | (f) 70 plus |  |

|  |  |  |  |
| --- | --- | --- | --- |
| **Q14. What type of work do you do?** | | | |
| (a) Senior Management, Administrative or Professional |  | (b) Middle Management, Administrative or Professional |  |
| (c) First Line Management, Administrative or professional |  | (d) Skilled Manual Worker (e.g. machine operator) |  |
| (e) Semi-Skilled (e.g. skilled manual worker in apprenticeship or training) and Unskilled Manual Worker |  | (f) Student, unwaged or dependent on state benefits |  |
| (g) Retired or fixed income |  | (h) Prefer not to say |  |

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **Q15. What is your annual income?** | | | | | | | | | |
| 10,000-19,000 |  | 20,000-29,000 | |  | 30,000-39,000 | | |  | |
| 40,000-49,000 |  | 50,000-59,000 | |  | 60,000-69,000 | | |  | |
| 70,000-79,000 |  | Above 80,000 | |  | Prefer not to say | | |  | |
| Is this in the local currency to your country of residence? | | | Yes | | |  | No | |  |
| If no, please tell us what currency? | | |  | | | | | | |

|  |
| --- |
| **Q16. Any other comments? ADD YOUR NAME AND ADDRESS TO ENTER THE £200 PRIZE DRAW** (Use another sheet if necessary) |
|  |